

EDITORIAL CALENDAR

Food World

Publication Date

Special Issues & Features

January 14, 2019

Materials due: January 4

Futurecast 2019

Food World takes a look ahead at the year 2019.

February 11, 2019

Materials due: February 1

Frozen Foods

Symphony IRI listings of the fastest moving frozen food items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, bonus circulation at the 2019 NGA Show in San Diego, CA.

March 11, 2019

Materials due: March 1

Seafood

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show in Boston, MA

April 8, 2019

Materials due: March 29

Specialty Foods

Food World will take a look at the specialty food industry highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

May 13, 2019

Materials due: May 3

Dairy-Deli-Bakery

Symphony IRI listings of fastest moving dairy-deli bakery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, bonus circulation at the IDDBA Show in Orlando, FL.

June 17, 2019

Materials due: June 7

Retail Market Study

Food World's biggest and most important issue of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Baltimore-Washington, Richmond-Norfolk and Central Pennsylvania markets.

July 15, 2019

Materials due: July 5

International Foods

In this edition, *Food World* will take a look at the international food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

August 5, 2019

Materials due: July 26

Direct Store Delivery / Manufacturers

Food World puts the focus on suppliers in the arena. Also includes company listings of the area DSD/Manufacturers.

September 3, 2019

Materials due: August 23

Naturals and Organics / Hispanic Heritage Month

Food World explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Focus on Hispanic Heritage Month will also be featured.

October 7, 2019

Materials due: September 27

Produce

Food World explores the produce business and highlights future trends. Plus, bonus circulation at PMA Fresh Summit in Anaheim, CA.

November 4, 2019

Materials due: October 25

Grocery / Brokers

Symphony IRI listings of the fastest moving edible and non-edible grocery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, broker listings.

December 9, 2019

Materials due: November 29

Wholesalers

A study of the wholesalers in the *Food World* market along with company listings.