

EDITORIAL CALENDAR

Food Trade News

Publication Date

January 21, 2019

Materials due: January 11

February 18, 2019

Materials due: February 8

March 14, 2019

Materials due: March 1

April 22, 2019

Materials due: April 12

May 20, 2019

Materials due: May 10

June 24, 2019

Materials due: June 14

July 22, 2019

Materials due: July 12

August 19, 2019

Materials due: August 9

September 9, 2019

Materials due: August 30

October 14, 2019

Materials due: October 4

November 18, 2019

Materials due: November 8

December 16, 2019

Materials due: December 6

Special Issues & Features

Futurecast 2019

Food Trade News takes a look ahead at the year 2019.

Frozen Foods

Symphony IRI listings of the fastest moving frozen food items in the Delaware Valley, Central Pennsylvania, and Metro New York markets. Plus, bonus circulation at the 2019 NGA Show in San Diego, CA.

Seafood

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show in Boston, MA.

Specialty Foods

Food Trade News will take a look at the specialty food industry highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

Dairy-Deli-Bakery

Symphony IRI listings of fastest moving dairy-deli-bakery items in the Delaware Valley, Central Pennsylvania and Metro New York markets. Also, broker listings. Plus, bonus circulation at the IDDBA Show in Orlando, FL.

Retail Market Study

Food Trade News' biggest and most important of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Metro New York, Northern New Jersey, Delaware Valley, Central Pennsylvania, ABE and Northeast PA markets.

International Foods

In this edition, *Food Trade News* will take a look at the international food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

Direct Store Delivery / Manufacturers

Food Trade News puts the focus on suppliers in the arena. Also includes company listings of the area DSD/Manufacturers.

Natural and Organics / Hispanic Heritage Month

Food Trade News explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Focus on Hispanic Heritage Month will also be featured.

Produce

Food Trade News News explores the produce business and highlights future trends. Plus, bonus circulation at PMA Fresh Summit in Anaheim, CA.

Grocery IRI / Broker's Issue

Symphony IRI listings of the fastest moving edible and non-edible grocery items in the Delaware Valley, Central Pennsylvania and Metro New York markets. Plus, broker listings.

Wholesalers

A study of the wholesalers in the *Food Trade News* market along with company listings.