

EDITORIAL CALENDAR

Food World

Publication Date

Special Issues & Features

January 15, 2018

Materials due: January 5

Futurecast 2018

Food World takes a look ahead at the year 2018.

February 12, 2018

Materials due: February 2

Seafood

Symphony IRI listings of the fastest moving frozen food items in the Baltimore-Washington and Richmond-Norfolk markets, and at the 2018 NGA Show in Las Vegas, NV.

March 12, 2018

Materials due: March 2

Frozen Foods

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show in Boston, MA.

April 16, 2018

Materials due: April 6

Specialty Foods

Food World will take a look at the specialty food industry highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

May 14, 2018

Materials due: May 4

Dairy-Deli-Bakery

Symphony IRI listings of fastest moving dairy-deli bakery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, bonus circulation at the IDDBA Show in New Orleans, LA.

June 18, 2018

Materials due: June 8

Retail Market Study

Food World's biggest and most important issue of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Baltimore-Washington, Richmond-Norfolk and Central Pennsylvania markets.

July 16, 2018

Materials due: July 6

International Foods

In this edition, *Food World* will take a look at the international food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

August 6, 2018

Materials due: July 27

Direct Store Delivery/ Manufacturers

Food World puts the focus on suppliers in the arena. Also includes company listings of the area DSD/Manufacturers.

September 4, 2018

Materials due: August 31

Naturals and Organics / Hispanic Heritage Month

Food World explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Focus on Hispanic Heritage Month will also be featured.

October 7, 2018

Materials due: September 28

Produce

Food World explores the produce business and highlights future trends. Plus, bonus circulation at PMA Fresh Summit in Orlando, FL.

November 5, 2018

Materials due: October 26

Grocery / Brokers

Symphony IRI listings of the fastest moving edible and non-edible grocery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, broker listings.

December 3, 2018

Materials due: November 23

Wholesalers

A study of the wholesalers in the Food World market along with company listings.