

EDITORIAL CALENDAR

Food Trade News

Publication Date

January 22, 2018

Materials due: January 12

February 26, 2018

Materials due: February 16

March 19, 2018

Materials due: March 9

April 23, 2018

Materials due: April 13

May 21, 2018

Materials due: May 11

June 24, 2017

Materials due: June 15

July 23, 2018

Materials due: July 13

August 20, 2018

Materials due: August 10

September 10, 2018

Materials due: August 31

October 14, 2018

Materials due: October 5

November 19, 2018

Materials due: November 9

December 17, 2018

Materials due: December 7

Special Issues & Features

Futurecast 2018

Food Trade News takes a look ahead at the year 2018. Plus, bonus circulation at the 2018 NGA Show in Las Vegas, NV.

Seafood

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show in Boston, MA.

Frozen Foods

Symphony IRI listings of the fastest moving frozen food items in the Delaware Valley, Central Pennsylvania, and Metro New York markets.

Specialty Foods

Food Trade News will take a look at the specialty food industry highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

Dairy-Deli-Bakery

Symphony IRI listings of fastest moving dairy-deli-bakery items in the Delaware Valley, Central Pennsylvania and Metro New York markets. Plus, bonus circulation at the IDDBA Show in New Orleans, LA.

Retail Market Study

Food Trade News' biggest and most important issue of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Metro New York, Northern New Jersey, Delaware Valley, Central Pennsylvania, ABE and Northeast PA markets.

International Foods

In this edition, *Food Trade News* will take a look at the international food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

Direct Store Delivery/ Manufacturers

Food Trade News puts the focus on suppliers in the arena. Also includes company listings of the area DSD/Manufacturers.

Natural and Organics/ Hispanic Heritage Month

Food Trade News explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Focus on Hispanic Heritage Month will also be featured.

Produce

Food Trade News explores the produce business and highlights future trends. Plus, bonus circulation at PMA Fresh Summit in Orlando, FL.

Grocery IRI / Broker's Issue

Symphony IRI listings of the fastest moving edible and non-edible grocery items in the Delaware Valley, Central Pennsylvania and Metro New York markets. Plus, broker listings.

Wholesalers

A study of the wholesalers in the *Food Trade News* market along with company listings.