

Best
Met

5537 Twin Knolls Road
Suite 438
Columbia, MD 21045

410.730.5013
800.860.1510
410.740.4680 [fax]

office@best-met.com
www.best-met.com



Editorial Calendar

Food World

Publication Date

January 2, 2012

Materials: December 23

February 6, 2012

Materials: January 27

March 5, 2012

Materials: February 24

April 2, 2012

Materials: March 23

May 7, 2012

Materials: April 27

June 11, 2012

Materials: June 1

July 2, 2012

Materials: June 22

August 6, 2012

Materials: July 27

Special Issues & Features

Futurecast 2012

A look ahead at the year 2012, with a retailer roundtable discussion.

Foodservice in Retail / Frozen

A look at the foodservice industry within the retail supermarket business. Also included, "Meet the Buyers" in the retail foodservice industry as well as featurettes on several area suppliers. Plus, IRI Infoscan's listings of the fastest moving frozen food items in the Baltimore-Washington and Richmond-Norfolk markets.

Seafood

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show.

Specialty Food / Ethnic / Kosher

Food World will take a look at the specialty food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories. Plus, bonus circulation at the FMI Future-Connect in Dallas.

Dairy-Deli-Bakery

Food World will "Meet the Buyers" in the dairy-deli-bakery segment. Also, IRI Infoscan's listings of fastest moving dairy-deli bakery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, bonus circulation at the IDDBA Show in New Orleans.

Retail Market Study

Food World's biggest and most important of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Baltimore-Washington, Richmond-Norfolk and Central Pennsylvania markets.

Holiday Merchandising

Food World covers the holiday merchandising plans of the area's retailers, featuring a "Meet the Buyers" segment. Plus, bonus circulation at the Fancy Food Show in Washington, DC.

Direct Store Delivery / Manufacturers

Food World will "Meet the Buyers" in the DSD and manufacturing arenas and spotlight suppliers and wholesalers in the arena. Also, DSD/Manufacturer company listings.

cont.

5537 Twin Knolls Road
Suite 438
Columbia, MD 21045

410.730.5013
800.860.1510
410.740.4680 [fax]

office@best-met.com
www.best-met.com



Editorial Calendar

Food World

cont.

Publication Date

September 4, 2012

Materials: August 24

October 1, 2012

Materials: September 21

November 5, 2012

Materials: October 26

December 3, 2012

Materials: November 23

Special Issues & Features

Naturals and Organics

Food World explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Plus, bonus circulation at the Natural Expo East in Baltimore.

Produce

Food World explores the produce business highlighting future trends. Plus, bonus circulation at PMA Fresh Summit in Anaheim, CA.

Grocery / Brokers

IRI Infoscant's listings of the fastest moving edible and non-edible grocery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, broker listings.

Year in Review / Wholesalers

A review of the year 2012, with a retailer roundtable discussion. Also, a study of the wholesalers in the Food World market, along with company listings.