



EDITORIAL CALENDAR

Food World

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GROCERY INDUSTRY DIRECTORY

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June 12, 2017

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July 10, 2017

Materials due: June 30

Special Issues & Features

Futurecast 2017

Food World takes a look ahead at the year 2017.

Frozen Foods

Symphony IRI listings of the fastest moving frozen food items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, bonus circulation at the 2017 NGA Show in Las Vegas, NV.

Seafood

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show in Boston, MA.

Specialty Foods

Food World will take a look at the specialty food industry highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

Dairy-Deli-Bakery

Symphony IRI listings of fastest moving dairy-deli bakery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, bonus circulation at the IDDBA Show in Anaheim, CA.

Retail Market Study

Food World's biggest and most important issue of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Baltimore-Washington, Richmond-Norfolk and Central Pennsylvania markets.

International Foods

In this edition, *Food World* will take a look at the international food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

cont.



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October 2, 2017

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November 6, 2017

Materials due: October 27

December 4, 2017

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Special Issues & Features

Direct Store Delivery/ Manufacturers

Food World puts the focus on suppliers in the arena. Also includes company listings of the area DSD/Manufacturers.

Naturals and Organics / Hispanic Heritage Month

Food World explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Plus, bonus circulation at the Natural Products Expo East in Baltimore. Focus on Hispanic Heritage Month will also be featured.

Produce

Food World explores the produce business and highlights future trends. Plus, bonus circulation at PMA Fresh Summit in New Orleans, LA.

Grocery / Brokers

Symphony IRI listings of the fastest moving edible and non-edible grocery items in the Baltimore-Washington and Richmond-Norfolk markets. Plus, broker listings.

Wholesalers

A study of the wholesalers in the *Food World* market along with company listings.