



EDITORIAL CALENDAR

Food Trade News

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**BEST-MET
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FOOD WORLD

FOOD TRADE NEWS

GROCERY INDUSTRY DIRECTORY

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Materials due: June 16

July 24, 2017

Materials due: July 14

Special Issues & Features

Futurecast 2017

Food Trade News takes a look ahead at the year 2017.

Seafood

Spotlight interviews with seafood companies in the market. Plus, bonus circulation at the Boston International Seafood Show in Boston, MA and at the 2017 NGA Show in Las Vegas, NV.

Frozen

Symphony IRI listings of the fastest moving frozen food items in the Delaware Valley, Central Pennsylvania, and Metro New York markets.

Specialty Foods

Food Trade News will take a look at the specialty food industry highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

Dairy-Deli-Bakery

Symphony IRI listings of fastest moving dairy-deli-bakery items in the Delaware Valley, Central Pennsylvania and Metro New York markets. Plus, bonus circulation at the IDDBA Show in Anaheim, CA.

Retail Market Study

Food Trade News' biggest and most important of the year! The annual market study breaks down sales and share for retailers from all segments doing business in the Metro New York, Delaware Valley, Central Pennsylvania, ABE and Northeast PA markets.

International Foods

In this edition, *Food Trade News* will take a look at the international food industry, including the ethnic and kosher segments, highlighting interviews with area retailers, distributors and wholesalers handling specialty categories.

cont.



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September 11, 2017

Materials due: September 1

October 16, 2017

Materials due: October 6

November 20, 2017

Materials due: November 10

December 18, 2017

Materials due: December 8

Special Issues & Features

Direct Store Delivery/ Manufacturers

Food Trade News puts the focus on suppliers in the arena. Also includes company listings of the area DSD/Manufacturers.

Natural and Organics/ Hispanic Heritage Month

Food Trade News explores the natural/organics business in the retail sector, highlighting future trends and showing you who's on the cutting edge. Plus, bonus circulation at the Natural Products Expo East in Baltimore. Focus on Hispanic Heritage Month will also be featured.

Produce

Food Trade News explores the produce business and highlights future trends. Plus, bonus circulation at PMA Fresh Summit in New Orleans, LA.

Grocery IRI / Broker's Issue

Symphony IRI listings of the fastest moving edible and non-edible grocery items in the Delaware Valley, Central Pennsylvania and Metro New York markets. Plus, broker listings.

Wholesalers

A study of the wholesalers in the *Food Trade News* market along with company listings.